

Dear Gala Friend,

The Lycée Français de New York is pleased to announce its 21st annual Gala, to be held on Saturday, March 14, 2020 at Cipriani Wall Street in New York City.

The Lycée Français de New York is a non-profit, independent school founded in 1935 that welcomes more than 1,350 students representing 68 nationalities from preschool through 12th grade. The school's unique program combines French and American educational principles in a bilingual, culturally immersive curriculum that inspires students to be the thinkers, innovators and leaders of their generation.

The Gala is the most important Lycée fundraiser and past events have brought together an international and influential crowd of 1,000 guests and raised more than \$2.2 million in a single evening. For many members of the Francophone and Francophile community of New York, this special occasion is the primary social event of the year. Past honorees have included Gad Elmaleh, Sidney Toledano, Jean Paul Gaultier, Thierry Henry, Angélique Kidjo, and Hamdi Ulukaya. Proceeds support our efforts to make our extraordinary educational program available to students in need through scholarships and enhance academic and cultural initiatives at the school. We kindly invite you to participate as a Gala 2020 Sponsor. Attached are some materials for your review.

Thank you very much for your deeply appreciated support of the Lycée. We hope that you will join us on Saturday, March 14, 2020. To ensure your participation in Gala 2020, we ask that you please indicate your commitment by January 31, 2020. All contributions to the Lycée Français de New York are tax deductible to the full extent permitted by law.

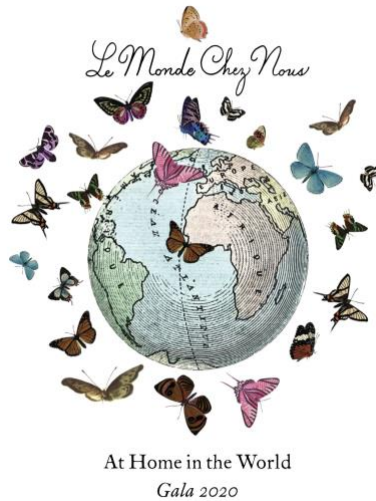
Sincerely,

Fabiola Beracasa Beckman
Co-Chair, Gala 2020

Natalya Poniatowski
Co-Chair, Gala 2020

Lauren Santo Domingo
Co-Chair, Gala 2020

Shirin von Wulffen
Co-Chair, Gala 2020



Corporate Tables

Leadership Table - \$50,000

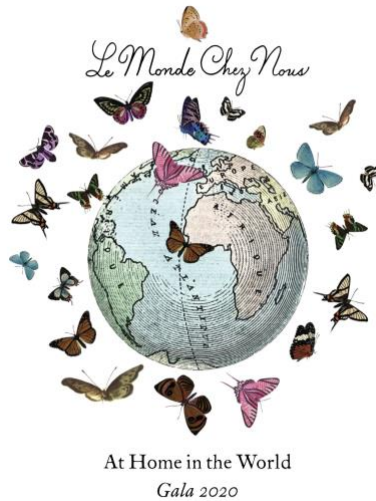
- Seating for 12 guests
- Exclusive location in front row
- Corporate logo projection during the Gala dinner
- Corporate logo on Gala website
- Invitation to Pre-Gala VIP Cocktail Reception
- \$45,800 is tax deductible

Founder's Table - \$35,000

- Seating for 12 guests
- Premier location
- Corporate logo projection during the Gala dinner
- Corporate logo on Gala website
- Invitation to Pre-Gala VIP Cocktail Reception
- \$30,800 is tax deductible

Benefactor's Table - \$25,000

- Seating for 10 guests
- Priority location
- Corporate logo projection during the Gala dinner
- Corporate logo on Gala website
- Invitation to Pre-Gala VIP Cocktail Reception
- \$21,500 is tax deductible



Corporate Sponsorship Packages

Presenting Sponsor - \$75,000

- Brand recognition throughout the event, including logo placement on step and repeat banner and event screen
- 30-second commercial spot during the Gala Dinner (must be approved by the Lycée)
- On-site activation and product placement during the Gala (must be approved by the Lycée)
- Full-page advertisement on the back cover of the printed event program
- Digital advertisement on Lycée gala website as the Presenting Sponsor
- Invitation to Pre-Gala VIP Cocktail Reception
- Two tables for 12 guests each with exclusive placement near the stage and honoree; magnum of champagne on each table

Cocktail Reception Sponsor - \$50,000

- Corporate logo projection during the Gala cocktail reception
- On-site activation and product placement during the cocktail reception
- Branded specialty cocktail and opportunity to brand the bar
- Full page advertisement on the inside front or back cover of the printed event program
- Digital advertisement on Lycée gala website as the Cocktail Reception Sponsor
- Invitation to Pre-Gala VIP Cocktail Reception
- Table for 12 guests with exclusive placement

After Party Sponsor - \$50,000

- Corporate logo projection during the Gala after party
- On-site activation and product placement during the after party
- Branded specialty cocktail and opportunity to brand the bar
- Full page advertisement on the inside front or back cover of the printed event program
- Invitation to Pre-Gala VIP Cocktail Reception
- Table for 12 guests with exclusive placement